

CELEBRATE WORLD INTELLECTUAL PROPERTY DAY 2008



Innovation: Respect It

Program

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|---------------|---|
| 13:45 – 14:15 | Registration & Networking |
| 14:05 – 14:15 | <i>Welcome & Introductions</i>
Anna Rooke, CEO, Creative Industries Precinct Pty Ltd |
| 14:15 – 14:45 | Keynote address
<i>Delivering IP value through Interaction Design commercialisation</i>
Suzannah Conway, Chief Executive Officer, Australasian CRC for Interaction Design |
| 14:45 – 15:05 | <i>Creative Commons Australia: Licensing Platform</i>
Jessica Coates, Project Manager, Creative Commons Clinic, Queensland University of Technology |
| 15:05 – 15:25 | <i>Creative Copyright, Designs and Trade Marks</i>
Regan Gourley, Patent Attorney, Cullen & Co. |
| 15:25 – 15:45 | Tea Break & Networking |
| 15:45 – 16:30 | <i>Leveraging IP & Creativity – Business Case Studies</i>
Matthew Tobin, Creative Director, Urban Arts Projects
Christina Waterson, Architectural Artist |
| 16:30 – 16:45 | Panel: Q & A session. |
| 16:45 – 17:00 | Closing Remarks
Paul Loeffler-White, Manager IP Australia, Queensland |
| 17:00 – 18:00 | Networking Reception |